THE MYANMAR INTERACTIVE EORE APPLICATION
COMMON EORE TOOLKIT AND APPLICATION

Common EORE Toolkit

Application based on the field tested Toolkit (2018)
FEATURE OF INTERACTIVE EORE APPLICATION

➢ Designed for **smartphone application or computer program**;

➢ **OFF LINE** (no internet required for sharing);

➢ **No cost**, available through distribution services such as Google Play and App Store;

➢ Contribute to a more **interactive and dynamic learning experience** for users, including both **EORE facilitators and target audiences**;

➢ Application is in: **Myanmar Language**
COMPARATIVE ADVANTAGES OF APPLICATION

- **Cost:** traditional printing MRE toolkit at 60USD per piece.
- **Weight:** Full MRE tool kit Bag around 5kg.
- **Cost effectiveness:** Smartphone available at 19 USD in Myanmar
- **Lighter to transport:** Smartphones and tablets between 0.2 kg - 0.8 kg + easy to reach remote affected communities when no access of roads.

Rapid growth in mobile, internet and social media use
CHALLENGES AND WAY FORWARD

➢ Measuring the effectiveness of the Application.
➢ Feedback from the users usually take times.
➢ Planning to add additional features to provide up to date information.
➢ Maximizing the use of Application eg, targeted location through the Facebook.
THANK YOU